

**Press Release: SpinTheCam Launches At TechCrunch Disrupt.  
May 24, 2010: For Immediate Release**

**Part 1: SpinTheCam.com**

**Our Mission**

SpinTheCam is a place where the World can satisfy its curiosity about its Global neighbor. It has solved the problems of Chatroulette.com – the site that proved that there is demand for such a place. FaceBook does not fulfill this role because it is for friends. Neither does a dating site where the goal is a relationship or hookup with local people. Neither does Chatroulette.com as it exists in its current form and with its current audience. Our proposition, therefore, is to take that place in the online world.

**Part 2. Lawsuit about Camroulette.com - the founder of SpinTheCam.com sues Craig Snyder.**

On May 13th 2010, Fraser DB, Inc, a New York Corporation, filed a Complaint in the United States District Court for the Southern District of New York, alleging that Craig Snyder breached an agreement to sell the domain name <Camroulette.com> for \$700, then resold the domain name to a third party for \$1,400. The domain was later reported to have been sold for \$151,0000. The Complaint asserts that the sale was a fraudulent conveyance, and seeks specific performance of the contract and damages.

**Our ‘take’ on Chatroulette.com**

Chatroulette.com really let the World down. The World and its media gave it an opportunity to become a place where two people from anywhere on earth could connect out of curiosity and intrigue. But as journalist after journalist logged in to connect to someone from, for example, China, Australia, France or Israel they were faced instead with a bunch of masturbating penises or bored guys “nexting” for girls. It is actually abhorrent that the site has continued to allow expectant visitors, not to mention children, to be faced with this torrent of filth without so much as a warning. It is no wonder such a backlash happened in the media and so quickly?

**Why will SpinTheCam succeed where others have failed?**

To answer this, you need look no further than Chatroulette.com itself. The facts are that a)total anonymity results in the proliferation of perverts, and b) “nexting” is both antisocial and rude. Both features of Chatroulette are therefore problems and neither problem has been addressed. The population of Chatroulette.com will potentially dwindle due to boredom or migration to a site that has done something more interesting with the function, such as Stickam. By focusing on creating more meaningful connections between parties within the context of a Global Social Network we will succeed where Chatroulette.com and all it’s copycats have failed.

**What makes us different?**

We are using a cam roulette that is connected to our member database. This means that people can view each other’s profiles and add friends while interacting. Our next development will be a new game, which allows people to view each other’s profiles (in a random way) prior to switching their cams on. In this way the choice to “next” is made

before a video connection is established which is not so brutal. When two people decide to connect their cams it will be more likely to result in a dialogue and/or friendship.

### **How will we achieve our goals?**

SpinTheCam seeks investment primarily to fund global advertising and media relations. Our target user base is not limited by geography at all. The value proposition is in the potential scale, proved by the phenomenal growth of Chatoulette.com and it is of FaceBook proportions. ChatRoulette.com exploded with popularity because of the idea that it connected two people randomly from anywhere in the world. **The opportunity REMAINS** to satisfy the World's curiosity about its Global neighbors via random video chat.

### **Team**

**Fraser Brown:** Fraser Brown is an engineer by training but in his early days succeeded as a project manager more than number cruncher. On completing his MBA at Trinity College Dublin he turned down offers from major Irish corporations to join a small consulting firm as a Senior Strategy Consultant. He became known for strategy sessions which consisted of real-time white board sessions with management teams mapping out new ventures or re-inventing old ones!

The urge to fulfill his sporting talent led him to a four-year fulltime campaign in the year 2000 towards the Athens 2004 Olympic Games. He reached the top ten in the world in the high performance 49er class and won Grade one Olympic classes events and was 16th in the Olympics which was Irelands highest result.

Once the Olympics was over Fraser began selling diamonds online in what was his flagship venture - [www.diamond.ie](http://www.diamond.ie). The company doubled turnover year on year and exceeded one million \$ in sales after three short years. In 2009 he branched out into multiple new ventures and founded FraserDB, Inc.

**Valerie Mank:** Global Operations Manager, FraserDB Inc. Valerie brings over 12 years of business development, and product development experience to the team. She started working with Fraser in 2007, and managed global operations of the diamond and jewelry business during that year and into 2008 when the company doubled sales to \$1.4 million. In 2009 they responded to the recession by diversifying with multiple new projects and founded FraserDB, Inc. She is a mother of two teenagers and an extraordinary juggler of time and tasks! Basically, Valerie handles all the difficult stuff.

**Brandy Millar:** Project Manager and Webmaster. Her role is to strike a balance between our freelancers, maintain deadlines and maintain the various websites for FraserDB, Inc. Brandy brings over 13 years of combined customer service and management experience to the team. She has been working on a variety of projects with Fraser including project management and web design.

**Sean Noble:** Sean has over ten years of experience as a programmer, with the passed four years being heavily focused on social networks. Before joining the team in March 2010, his time was spent freelancing for other companies around the web, working for numerous

startups and some very well known companies. Sean also runs his own website, Lep's Lair, which he uses as a hub for all his interest and websites.

### **Corporate Details**

SpinTheCam.com is a project of FraserDB, Inc, a New York Corporation.

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